

# Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area: Athletics and Recreation**

**Leader(s): Anthony Bates (Director of Athletics) and Dean Jennings (Program Director of the Athletic and Recreation Center)**

**Implementation Year: 2018 - 2019**

**Goal 2:** Athletics and Recreational activities will serve as a catalyst for building institutional pride, promoting campus traditions, engaging alumni and strengthening institutional visibility and connections to the Chicago and Chicago Southland community.

<b>Objective 1:</b>	<b>Create an athletic Booster Program to not only generate increased revenue but to also revegetate alumni pride and attachment to Governors State University.</b>
<b>Action Items</b>	Alumni marketing and outreach.
<b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)	The formation of the GSU club. We are hoping to tap into alumni and student groups to start the program. Rick Romeli has done a great job in putting everything in place for the goal including teaming up with Development. We will also be hiring a Soccer Coach that will have athletic aid money duties
<b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)	Athletic Director/ Assistant AD
<b>Milestones</b> (Identify Timelines)	Implementation of a Booster program by 2018/19 season.
<b>Desired Outcomes and Achievements</b> (Identify results expected)	25 active booster members at the completion of the 2018/19 season. Increase our numbers for Booster and Corporate dollars .
<b>Achieved Outcomes and Results</b>	
<b>Analysis of Results</b> (Where outcomes met? Exceeded? Progress towards goal. Implications for AY1 8Objectives.)	

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<b>Objective 2:</b>	<b>Create community building events such as the yearly Jaguar Jamboree (Intra scrimmage), and Preseason scrimmages against local community colleges.</b>
<b>Action Items</b>	In addition to the Jamboree, host a minimum of three preseason scrimmage games against local colleges.
<b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)	Student life did a good job with activities doing welcome week. There was a student vs employee basketball. We hope to add halftime activities to basketball next season. we also will add for homecoming a family night at our Basketball game
<b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)	Head Coaches and assistants.
<b>Milestones</b> (Identify Timelines)	2018 , 2019 and 2020
<b>Desired Outcomes and Achievements</b> (Identify results expected)	To make the local community aware of the GSU transformation. The GSU jamboree has continued to be a great hit with students and campus groups. The expansion of TV broadcast we will be able to hopefully generate more booster support.
<b>Achieved Outcomes and Results</b>	
<b>Analysis of Results</b> (Where outcomes met? Exceeded? Progress towards goal. Implications for AY18 Objectives.)	

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<b>Objective 3:</b>	<b>Daniel Jankowski Sports Information Director will be giving our athletic website a face lift .</b>
<b>Action Items</b>	Coaches provide Daniel with updates and stories regarding our student -athletes
<b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)	We will be looking for new imagines and top notch stories that can separate us from to opposing institutions
<b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)	Athletic Director and SID
<b>Milestones</b> (Identify Timelines)	2018 and 2019
<b>Desired Outcomes and Achievements</b> (Identify results expected)	To have SID tooled with the information that will be benefital to the upgrade . we will be adding men’s and woman’s Soccer teams
<b>Achieved Outcomes and Results</b>	
<b>Analysis of Results</b> (Where outcomes met? Exceeded? Progress towards goal. Implications for AY18 Objectives.)	